UW-Madison Language Institute Survey: Undergraduate Student Perspectives on Language Study

1. **The first questions are about the importance to you of being able to speak languages other than English.**

   Considering your personal interests, how important is it to you to be able to speak languages other than English?

   ◯ Not at all important
   ◯ A little important
   ◯ Somewhat important
   ◯ Very important
   ◯ Extremely important

2. **Considering your current or intended major(s), how important is it for you to be able to speak languages other than English?**

   ◯ Not at all important
   ◯ A little important
   ◯ Somewhat important
   ◯ Very important
   ◯ Extremely important

   ◯ Don't know

3. **Considering your career plans, how important do you think it will be for you to be able to speak languages other than English?**

   ◯ Not at all important
   ◯ A little important
   ◯ Somewhat important
   ◯ Very important
   ◯ Extremely important

   ◯ Don't know

4. **The next questions are about your experience with language courses at UW-Madison.**

   Have you ever taken a language course in a language other than English at UW-Madison?

   ◯ Yes
   ◯ No → **Go to question 17**

5. **Are you currently enrolled in a language course in a language other than English at UW-Madison?**

   ◯ Yes
   ◯ No → **Go to question 10**

6. Which of the following are your reasons for studying language(s) at UW-Madison?

Are you studying language(s) at UW-Madison because…

	Yes	No
a. …you enjoy learning languages?	◯	◯
b. …you are completing a foreign language requirement?	◯	◯
c. …you are interested in the culture(s) in which the language(s) you are studying is spoken?	◯	◯
d. …the language(s) you are studying is part of your family heritage?	◯	◯
e. …you have friends who speak the language(s) you are studying?	◯	◯
f. …you hope to study abroad in a country in which the language(s) is spoken?	◯	◯
g. …you hope to travel in a country in which the language(s) is spoken?	◯	◯
h. …the language(s) you are studying will be useful or necessary in your career?	◯	◯
i. …language learning contributes to your personal growth and development?	◯	◯
j. …you are continuing to study the language(s) you studied in high school or elsewhere?	◯	◯
k. …other reason? ⟶ Please tell us:		

7. How many languages other than English are you studying or have you studied at UW-Madison?

◯ One
◯ Two
◯ Three
◯ Four
◯ Five

(Display only as many boxes as the number of languages they stated they have studied at UW-Madison in Q7)
(Each box offers a pull down menu of all languages taught at UW-Madison, plus an "other: specify")

8. Please select the language(s) you are studying or have studied at UW-Madison. If you select "other", please specify the language.

9. Including courses you are enrolled in this semester, what is the highest level of [language] you have studied at UW-Madison?

- ◯ First year, including first or second semester
- ◯ Second year, including third or fourth semester
- ◯ Third year
- ◯ Fourth year
- ◯ Fifth year or higher

Repeat for as many languages as they said they have studied at UW-Madison, filling in the [language] they specified at Q8
Skip to Q20 (after asking about the last language specified)

Display only if NO selected at Q5

10. Which of the following were your reasons for studying language(s) at UW-Madison in the past?

Did you study language(s) at UW-Madison because…

	Yes	No
a. …you enjoy learning languages?	◯	◯
b. …you were completing a foreign language requirement?	◯	◯
c. …you were interested in the culture(s) in which the language(s) you were studying is spoken?	◯	◯
d. …the language(s) you were studying is part of your family heritage?	◯	◯
e. …you have friends who speak the language(s) you were studying?	◯	◯
f. …you hoped to study abroad in a country in which the language(s) is spoken?	◯	◯
g. …you hoped to travel in a country in which the language(s) is spoken?	◯	◯
h. …the language(s) you were studying will be useful or necessary in your career?	◯	◯
i. …language learning contributes to your personal growth and development?	◯	◯
j. …you were continuing to study the language(s) you studied in high school or elsewhere?	◯	◯
k. …other reason? ⟶ Please tell us:		

11. Which of the following were your reasons for <u>not</u> enrolling in a language course this semester?

Did you decide <u>not</u> to enroll in a language course this semester because…

	Yes	No
a. …you have reached your goals related to learning the language(s) you studied previously?	◯	◯
b. …you have completed the foreign language requirement?	◯	◯
c. …you do not think that a language other than English will be useful or necessary for your career?	◯	◯
d. …you would have liked to take a language course but it did not fit your schedule?	◯	◯

12. Please continue thinking about your reasons for not enrolling in a language course this semester.

Did you decide not to enroll in a language course this semester because…

	Yes	No
a. …you were discouraged from continuing to study the language(s) by an advisor?	○	○
b. …you were discouraged from continuing to study the language(s) by family or friends?	○	○
c. …the language course(s) you took at UW-Madison before did not meet your interests or expectations?	○	○
d. …the language(s) you are interested in learning was not available at the level you need?	○	○

e. …the language(s) you are interested in learning was not available at all? → Please tell us which language(s): _____

f. …other reason? → Please tell us: _____

Display only if YES at item "c" in Q12

13. How did the language course(s) you took at UW-Madison before not meet your interests or expectations?

_____

14. How many languages other than English have you studied at UW-Madison?

- ○ One
- ○ Two
- ○ Three
- ○ Four
- ○ Five

(Display only as many boxes as the number of languages they stated they have studied at UW-Madison in Q14)
(Each box offers a pull down menu of all languages taught at UW-Madison, plus an "other: specify")

15. Please select the language(s) you have studied at UW-Madison. If you select "other", please specify the language.

_____

_____

_____

_____

_____

16. **What is the highest level of [language] you have studied at UW-Madison?**

- ◯ First year, including first or second semester
- ◯ Second year, including third or fourth semester
- ◯ Third year
- ◯ Fourth year
- ◯ Fifth year or higher

Repeat for as many languages as they said they have studied at UW-Madison, filling in the [language] they specified at Q15
Skip to Q20 (after asking about the last language specified)

Display only if NO selected at Q4

17. **Which of the following are your reasons for not studying a language at UW-Madison?**

Did you decide not to study a language at UW-Madison because…

	Yes	No
a. …you do not enjoy learning languages?	◯	◯
b. …language courses are not required for your major?	◯	◯
c. …you do not think that a language other than English will be useful or necessary for your career?	◯	◯
d. …language courses do not fit your schedule?	◯	◯
e. …language course(s) you took prior to coming to UW-Madison did not meet your interests or expectations?	◯	◯
f. …the language(s) you are interested in learning was not available at the level you need?	◯	◯
g. …the language(s) you are interested in learning was not available at all? → Please tell us which language(s):		

18. **Please continue thinking about your reasons for not studying a language at UW-Madison.**

Did you decide not to study a language at UW-Madison because…

	Yes	No
a. …you were discouraged from studying language(s) by an advisor?	◯	◯
b. …you were discouraged from studying language(s) by family or friends?	◯	◯
c. …you feel like you do not have an aptitude for learning languages?	◯	◯
d. …you did not do well in language classes you took in high school or elsewhere?	◯	◯
e. …you already speak a language(s) other than English well?	◯	◯
f. …other reason? → Please tell us:		

Display only if YES at item "e" in Q17

19. How did the language course(s) you took prior to coming to UW-Madison not meet your interests or expectations?

Programmer note: Conditional text fills in this question
If NO selected at Q4 fill [study]
If YES selected at Q4 fill [continue studying]

20. The next questions are about factors that would make it more likely for you to study a language at UW-Madison in the future.

Would you be more likely to [study][continue studying] a language at UW-Madison if…

	Yes	No
a. …you saw more direct links between language study and your personal interests?	○	○
b. …you saw more direct links between language study and your academic major(s)?	○	○
c. …you saw more direct links between language study and your career plans?	○	○
d. …your academic advisor(s) encouraged you to study a language?	○	○
e. …your family or friends encouraged you to study a language?	○	○
f. …you could do an internship where you use your language skills?	○	○
g. …you could study abroad in a country in which the language is spoken?	○	○
h. …you received a scholarship to study a language?	○	○
i. …employers conveyed that they value skills in languages other than English?	○	○

Programmer note:
If NO selected at Q4 fill [study]
If YES selected at Q4 fill [continue studying]

21. Would you be more likely to [study][continue studying] a language at UW-Madison if…

	Yes	No
a. …there were course options that worked better with your schedule?	○	○
b. …language courses were offered partially online?	○	○
c. …language courses were offered fully online?	○	○
d. …you could take intensive language courses to develop proficiency faster, such as one year of language study in one semester?	○	○
e. …language courses focused on topics of personal interest to you?	○	○
f. …language courses focused on topics of professional interest to you?	○	○
g. …language courses focused more on learning about the culture(s) in which the language is spoken?	○	○
h. …there were opportunities for you to use the language outside of class?	○	○
i. …there were opportunities to connect with communities in which the language is spoken?	○	○
j. …courses were offered for heritage speakers?	○	○

k. …there was a certificate or major in the language(s) you are interested in learning?	◯	◯
l. …there were opportunities to use the language in an internship or as part of service learning?	◯	◯

m …other idea? ⟶ Please tell us:

Display ONLY if YES at item "a" in Q21

22. Earlier you indicated you would be more likely to study language(s) at UW-Madison if there were course options that worked better with your schedule.

What would work better with your schedule?

Display ONLY if YES at item "e" or "f" in Q21

23. What topics could courses focus on that are of special interest to you?

Display ONLY if YES at item "k" in Q21

24. If a certificate or major was available, what language(s) would you be interested in learning?

25. The last few questions are about you.

When you were growing up, were languages other than English spoken at home?

◯ Yes
◯ No ⟶ **Go to question 27**

26. When you were growing up, which language(s) other than English was spoken at home?

27. Are you an international student?

◯ Yes
◯ No

28. What is your gender?

- ◯ Man
- ◯ Nonbinary
- ◯ Woman
- ◯ Not listed → Please tell us: _____
- ◯ Prefer not to answer

29. With which of the following do you identify? Please check all that apply.

- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic, Latino or Spanish origin
- ☐ Middle Eastern or North African
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ Other: Please tell us: → _____

30. Do you have at least one parent or guardian who raised you who completed a bachelor's degree?

- ◯ Yes
- ◯ No

31. Have you or do you intend to study abroad?

- ◯ Yes
- ◯ No

32. In which UW-Madison school or college are you currently enrolled? If more than one, choose your primary program.

- ◯ Agricultural and Life Sciences
- ◯ Business
- ◯ Continuing Studies
- ◯ Education
- ◯ Engineering
- ◯ Environmental Studies, Nelson Institute for
- ◯ Human Ecology
- ◯ Law School
- ◯ Letters and Science
- ◯ Medicine and Public Heath
- ◯ Nursing
- ◯ Pharmacy
- ◯ Veterinary Medicine
- ◯ Don't know or not sure

33. What is your current or intended major(s)?

34. What year are you in school?

- ◯ First-year
- ◯ Second-year
- ◯ Third-year
- ◯ Fourth-year
- ◯ Fifth-year
- ◯ Sixth-year or more

35. Is there anything else that you would like to tell us related to improving language learning at UW-Madison?